



Dominando los Hábitos de Rockefeller (Mastering the Rockefeller Habits): Que debe hacer para acrecentar el valor de su empresa en rapido crecimiento (Spanish Edition)

By Verne Harnish

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¿Cuáles son las razones fundamentales que no han cambiado por más de cien años? Del famoso proceso de Harnish Dominando el Plan Estratégico de Una Página que ha sido éxito editorial en el internet para su conciso contorno de ocho acciones practicas que puedes tomar para fortalecer tu cultura; este libro es una recopilación de las mejores prácticas adaptadas de algunas de las mejores empresas del planeta. Incluido esta un capítulo instructivo del coautor Rich Russakoff, revelando tácticas ganadoras para que los bancos financien tu negocio. Finalmente, hay varios casos de estudios demostrando la validez de prácticas recomendadas por Harnish.

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Editorial Review

About the Author

Verne é o fundador da Entrepreneurs' Organization (EO) renomada mundialmente e presidiu por 15 anos o programa de CEOs da EO, o "Birthing of Giants" (Nascença de Gigantes), realizado no MIT. Fundador e CEO da 'Gazelles Inc.', uma empresa global de educação de executivos e coaching com centenas de parceiros em seis continentes, Verne passou mais de 30 anos educando equipes empreendedoras. Colunista divulgado da "Growth Guy", ele também é um colunista regular para a revista Fortune (Fortune magazine). Ele é autor de Mastering the Rockefeller Habits e, juntamente com os editores da Fortune, foi autor de The Greatest Business Decisions of All Time (As Melhores Decisões Empresariais de Todos os Tempos), para o qual Jim Collins escreveu o prefácio. Verne preside os Growth Summits anuais, na América do Norte, Europa e Ásia e continua a ensinar no programa para executivos baseado no programa que ele fundou na universidade MIT (EUA). Residindo em Barcelona, Espanha, ele é casado, tem quatro filhos e gosta de piano, tênis e mágica como um membro ativo da International Brotherhood of Magicians (A Fraternidade Internacional de Magos) .

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