



Fixing and Flipping Real Estate: Strategies for the Post-Boom Era

By Marty Boardman

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Fixing and Flipping Real Estate: Strategies for the Post-Boom Era By Marty Boardman

Let's face it?fixing and flipping houses is sexy. Who doesn't love the idea of buying a rundown, mold-infested shack and transforming it into someone's dream home for massive profits? Reality TV shows make it look so easy. A little paint here, some new kitchen cabinets there, and presto! The house is sold for big bucks and everyone lives happily ever after.

If only it were that simple. Fixing and flipping houses is a business. In order for a business to survive, prosper, and grow, systems must be put in place. *Fixing and Flipping Real Estate: Strategies for the Post-Boom Era* is a book that breaks down the four essential components of a fix-and-flip business, giving you the building blocks to efficiently buy and sell 1 to 20 properties a month in today's post-boom era housing market. You'll learn about each of the boxes:

- Acquisition?How to find and buy a profitable real estate deal.
- Rehabbing?How to systematically remodel a house and how not to underimprove, or overimprove, your property.
- Sales?How to sell your flip for the highest possible price in the shortest possible time.
- Raising Capital?How to get the capital you need to grow your business, including using other people's money, for your real estate deals without getting sued or going to jail.

In the post-real estate boom era, fixing and flipping is again a solid business--especially in the "sand" states?Arizona, California, Nevada, Texas, and Florida, among others. It's also a good bet in states as diverse as North Carolina and Washington State. And with the real estate market projected to bottom out nationally in 2012 (this time for real), there are plenty of houses to be renovated and plenty of money to be made by the enterprising in all fifty states. This book shows real estate investors everything they need to know to get started fixing and reselling houses either as a substantial sideline or a full-on business.

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Editorial Review

About the Author

Marty Boardman is the owner and Chief Financial Officer of Rising Sun Capital Group, LLC, a private real estate investment firm in Gilbert, Arizona. His company fixes and flips houses throughout the greater-Phoenix metro housing market. He has been the principal in over 250 single-family residential real estate transactions since 2002, and in more than 65 since the housing market crash of 2008. Marty is also an accredited instructor for the Arizona Department of Real Estate and a national contributor to BiggerPockets.com, an online real estate investment magazine. His real estate investing articles have been published on AOL Real Estate and Realtor.com. He is a presenter at conferences devoted to real estate investment. He blogs at flippingphoenixhouses.com.

Users Review

From reader reviews:

Bettina Cutler:

The feeling that you get from Fixing and Flipping Real Estate: Strategies for the Post-Boom Era could be the more deep you searching the information that hide into the words the more you get serious about reading it. It does not mean that this book is hard to recognise but Fixing and Flipping Real Estate: Strategies for the Post-Boom Era giving you excitement feeling of reading. The author conveys their point in particular way that can be understood by means of anyone who read it because the author of this reserve is well-known enough. This specific book also makes your own personal vocabulary increase well. So it is easy to understand then can go with you, both in printed or e-book style are available. We recommend you for having that Fixing and Flipping Real Estate: Strategies for the Post-Boom Era instantly.

Tom Copper:

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Carole Houston:

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Jeremy Robinson:

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