



## Globalization: A Basic Text

By George Ritzer, Paul Dean

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Updated to reflect recent global developments, the second edition of *Globalization: A Basic Text* presents an up-to-date introduction to major trends and topics relating to globalization studies.

- Features updates and revisions in its accessible introduction to key theories and major topics in globalization
- Includes an enhanced emphasis on issues relating to global governance, emerging technology, global flows of people, human trafficking, global justice movements, and global environmental sustainability
- Utilizes a unique set of metaphors to introduce and explain the highly complex nature of globalization in an engaging and understandable manner
- Offers an interdisciplinary approach to globalization by drawing from fields that include sociology, global political economy, political science, international relations, geography, and anthropology
- Written by an internationally recognized and experienced author team

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## Editorial Review

From the Back Cover

Updated and revised to reflect recent global developments, the second edition of *Globalization: A Basic Text* provides an approachable and comprehensive introduction to major trends and topics relating to globalization studies.

Already widely praised for its balanced and accessible presentation of globalization's major theories and key events, this new edition features the inclusion of several topical global justice issues and a heightened emphasis on recent global movements, along with the latest findings in globalization research and emerging technological trends—including Internet surveillance, drone technology, and more. Other topics covered in depth include contemporary concerns surrounding the economy—including ongoing effects of the global recession—culture, media, population migration, global climate change, global inequalities, and the future of globalization. Complex issues are made more accessible through a series of maps, text boxes, and an extensive glossary of key terms.

With its incorporation of major recent global developments, *Globalization: A Basic Text, Second Edition*, represents an invaluable and indispensable resource for an understanding of the transformative effects and issues that are shaping today's globalized world.

About the Author

**George Ritzer** is Distinguished University Professor at the University of Maryland. He has authored numerous books, including *The McDonaldization of Society* (Seventh Edition, 2012); and is editor of *The Blackwell Encyclopedia of Sociology* (2007) and *The Wiley-Blackwell Encyclopedia of Globalization* (2012).

**Paul Dean** is Assistant Professor of Sociology and Anthropology at Ohio Wesleyan University. He is co-editor of *The Sociological Cinema*, a website promoting video to teach and learn sociology.

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