



How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace

By Torie Jayne

Download now

Read Online →

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne

For crafters who want to take their craft to a new entrepreneurial level, this book is the perfect guide. Using highly-visual, step-by-step tutorials, *How to Show & Sell Your Crafts* is packed with helpful branding, selling, and merchandising tips that no serious crafter should be without. Using the workspaces, shops, salons, and "through-the-keyhole" profiles of some of the world's most successful crafters, readers will learn the best ways to merchandise and sell their items online, at craft fairs, markets, pop-up events, exhibitions, and in shops. Plus, you'll learn how to build a personality-driven brand, create a memorable blog or website, improve your photography skills, and analyze your results to help move your business forward into the future.

You start by learning how to optimize your workspace to improve creativity and profitability, then how to build a strong brand name and Internet presence on Etsy and across multiple social media platforms. Lastly, learn how to get your work out into the marketplace, engage customers, and use the insider secrets offered in this book to set yourself up for success and grow your sales!

↓ [Download How to Show & Sell Your Crafts: How to Build Your ...pdf](#)

📄 [Read Online How to Show & Sell Your Crafts: How to Build You ...pdf](#)

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace

By Torie Jayne

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne

For crafters who want to take their craft to a new entrepreneurial level, this book is the perfect guide. Using highly-visual, step-by-step tutorials, *How to Show & Sell Your Crafts* is packed with helpful branding, selling, and merchandising tips that no serious crafter should be without. Using the workspaces, shops, salons, and "through-the-keyhole" profiles of some of the world's most successful crafters, readers will learn the best ways to merchandise and sell their items online, at craft fairs, markets, pop-up events, exhibitions, and in shops. Plus, you'll learn how to build a personality-driven brand, create a memorable blog or website, improve your photography skills, and analyze your results to help move your business forward into the future.

You start by learning how to optimize your workspace to improve creativity and profitability, then how to build a strong brand name and Internet presence on Etsy and across multiple social media platforms. Lastly, learn how to get your work out into the marketplace, engage customers, and use the insider secrets offered in this book to set yourself up for success and grow your sales!

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne Bibliography

- Sales Rank: #240940 in Books
- Published on: 2014-02-11
- Released on: 2014-02-11
- Original language: English
- Number of items: 1
- Dimensions: 9.62" h x .44" w x 7.49" l, 1.00 pounds
- Binding: Paperback
- 144 pages

 [Download How to Show & Sell Your Crafts: How to Build Your ...pdf](#)

 [Read Online How to Show & Sell Your Crafts: How to Build You ...pdf](#)

Download and Read Free Online How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne

Editorial Review

About the Author

TORIE JAYNE was a fashion designer, who worked in New York and London. In three years her blog has gained a large international audience?receiving more than 150,000 hits a month. Her work has been featured in magazines worldwide and her photographs are sold on Getty Images. Jayne's work displays a strong brand focus and has been pivotal to her online success. Jayne lives in the UK.

Users Review

From reader reviews:

Florence Croy:

The book How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace can give more knowledge and information about everything you want. Why must we leave a very important thing like a book How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace? Wide variety you have a different opinion about reserve. But one aim that will book can give many information for us. It is absolutely correct. Right now, try to closer with your book. Knowledge or facts that you take for that, you may give for each other; you are able to share all of these. Book How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace has simple shape but you know: it has great and massive function for you. You can appearance the enormous world by open up and read a reserve. So it is very wonderful.

Delores Breedlove:

Information is provisions for people to get better life, information these days can get by anyone on everywhere. The information can be a know-how or any news even a problem. What people must be consider any time those information which is inside former life are challenging to be find than now's taking seriously which one is suitable to believe or which one the particular resource are convinced. If you find the unstable resource then you understand it as your main information you will see huge disadvantage for you. All of those possibilities will not happen inside you if you take How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace as the daily resource information.

George Eichner:

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace can be one of your beginner books that are good idea. Most of us recommend that straight away because this book has good vocabulary that can increase your knowledge in language, easy to understand, bit entertaining but delivering the information. The author giving his/her effort to set every word into pleasure arrangement in writing How to Show & Sell Your Crafts: How to Build Your Craft Business at Home,

Online, and in the Marketplace although doesn't forget the main stage, giving the reader the hottest as well as based confirm resource facts that maybe you can be certainly one of it. This great information could drawn you into completely new stage of crucial contemplating.

Sharon McMichael:

Do you like reading a e-book? Confuse to looking for your chosen book? Or your book ended up being rare? Why so many question for the book? But virtually any people feel that they enjoy with regard to reading. Some people likes examining, not only science book but also novel and How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace or others sources were given know-how for you. After you know how the fantastic a book, you feel want to read more and more. Science e-book was created for teacher or students especially. Those guides are helping them to put their knowledge. In various other case, beside science reserve, any other book likes How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace to make your spare time a lot more colorful. Many types of book like this.

Download and Read Online How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne #JV0GMQ6DP7H

Read How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne for online ebook

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne books to read online.

Online How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne ebook PDF download

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne Doc

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne Mobipocket

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace By Torie Jayne EPub