



# Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups

By David S. Rose

Download now

Read Online 

## Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose

### Achieve annual returns of 25% or more with a well-designed angel portfolio

Written by David S. Rose, the founder of Gust—the global platform that powers the world of organized professional angel investing—*Angel Investing* is a comprehensive, entertaining guide that walks readers through every step of the way to becoming a successful angel investor. It is illustrated with stories from among the 90+ companies in which David has invested during a 25 year career as one of the world's most active business angels and includes instructions on how to get started, how to find and evaluate opportunities, and how to pursue and structure investments to maximize your returns.

From building your reputation as a smart investor, to negotiating fair deals, adding value to your portfolio companies and helping them implement smart exit strategies, David provides both the fundamental strategies and the specific tools you need to take full advantage of this rapidly growing asset class. He details the advantages of joining an angel group, explains how seed and venture funds can help leverage an investor's resources, and reveals how recent regulatory changes and new online platforms are making startup investing accessible to millions of Americans.

Making money is no longer about sitting back and reading stock listings, David says. It is now about being part owner of an exciting startup that can be fun and financially rewarding. *Angel Investing* teaches investors how to carefully select and manage investments, establish a long term view, and approach angel investing as a serious part of an alternative asset portfolio while also enjoying being an integral part of an exciting new venture.

 [Download Angel Investing: The Gust Guide to Making Money an ...pdf](#)

 [Read Online Angel Investing: The Gust Guide to Making Money ...pdf](#)



# Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups

By David S. Rose

**Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups** By David S. Rose

## **Achieve annual returns of 25% or more with a well-designed angel portfolio**

Written by David S. Rose, the founder of Gust—the global platform that powers the world of organized professional angel investing—*Angel Investing* is a comprehensive, entertaining guide that walks readers through every step of the way to becoming a successful angel investor. It is illustrated with stories from among the 90+ companies in which David has invested during a 25 year career as one of the world's most active business angels and includes instructions on how to get started, how to find and evaluate opportunities, and how to pursue and structure investments to maximize your returns.

From building your reputation as a smart investor, to negotiating fair deals, adding value to your portfolio companies and helping them implement smart exit strategies, David provides both the fundamental strategies and the specific tools you need to take full advantage of this rapidly growing asset class. He details the advantages of joining an angel group, explains how seed and venture funds can help leverage an investor's resources, and reveals how recent regulatory changes and new online platforms are making startup investing accessible to millions of Americans.

Making money is no longer about sitting back and reading stock listings, David says. It is now about being part owner of an exciting startup that can be fun and financially rewarding. *Angel Investing* teaches investors how to carefully select and manage investments, establish a long term view, and approach angel investing as a serious part of an alternative asset portfolio while also enjoying being an integral part of an exciting new venture.

## **Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups** By David S. Rose **Bibliography**

- Sales Rank: #112832 in Books
- Brand: Wiley
- Published on: 2014-04-28
- Original language: English
- Number of items: 1
- Dimensions: 9.30" h x 1.00" w x 6.30" l, .0 pounds
- Binding: Hardcover
- 304 pages

 [Download Angel Investing: The Gust Guide to Making Money an ...pdf](#)

 [Read Online Angel Investing: The Gust Guide to Making Money ...pdf](#)

## Download and Read Free Online *Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups* By David S. Rose

---

### Editorial Review

From the Inside Flap

Every year in America, over 600,000 new businesses start up and hire their first employees. Many will fail, but some of them will become the legendary businesses of the future, transforming industries and making millions for the angel investors who helped fund them in their early days. Angel investing, once the exclusive province of multi-millionaire high-rollers, has now entered the mainstream, with more than \$20 billion being invested annually by individual investors in the US alone. Contrary to popular belief, access to these high risk/high return investments—and success in startup investing—doesn't have to be a matter of luck or connections. *Angel Investing: The Gust Guide to Making Money & Having Fun Investing in Startups* shows how smart investors with the right strategy and a long-term perspective can achieve annual returns of 25 percent or more from a well-designed angel portfolio.

Written by David S. Rose, the founder of Gust—the global platform that powers the world of organized professional angel investing—*Angel Investing* is a comprehensive, entertaining guide that walks readers through every step of the way to becoming a successful angel investor. It is illustrated with stories from among the 90+ companies in which David has invested during a 25 year career as one of the world's most active business angels and includes instructions on how to get started, how to find and evaluate opportunities, and how to pursue and structure investments to maximize your returns.

From building your reputation as a smart investor, to negotiating fair deals, adding value to your portfolio companies and helping them implement smart exit strategies, David provides both the fundamental strategies and the specific tools you need to take full advantage of this rapidly growing asset class. He details the advantages of joining an angel group, explains how seed and venture funds can help leverage an investor's resources, and reveals how recent regulatory changes and new online platforms are making startup investing accessible to millions of Americans.

Making money is no longer about sitting back and reading stock listings, David says. It is now about being part owner of an exciting startup that can be fun and financially rewarding. *Angel Investing* teaches investors how to carefully select and manage investments, establish a long term view, and approach angel investing as a serious part of an alternative asset portfolio while also enjoying being an integral part of an exciting new venture.

From the Back Cover

### **PRAISE FOR ANGEL INVESTING**

“The world of entrepreneurial startups is where the most exciting and creative action is happening in today's business world, which is why I was a strong supporter of the JOBS Act of 2012. No wonder millions of people are wondering how they can get involved as investors. There's no better place to start than by reading David S. Rose's *Angel Investing*.”

—U.S. SENATOR CHARLES E. SCHUMER, Senate Finance Committee

“From the best methods for finding and picking tomorrow's big winners to proven techniques for adding value to any business you invest in, *Angel Investing* provides readers with everything they need to know to

get started in this fascinating, fun—and lucrative—business arena.”

—**DAVID BACH**, #1 New York Times bestselling author of *The Automatic Millionaire* and *Start Late Finish Rich*, Angel Investor

“As an angel investor and a long-time fan of David S. Rose, I was delighted to hear he finally captured his wit and wisdom in the pages of a book. David’s witty stories and angel investing principles — as well as his unsurpassed knowledge of his field — are teaching me so much more about investing than I’ve learned over the years doing it!”

—**BARBARA CORCORAN**, Real Estate Mogul, Shark Tank star, Angel Investor

“This is the most comprehensive and readable guide to angel investing ever written. The chapter on valuation and expectations lays out a clear framework for understanding one of the least well-known pitfalls in the angel world. And its emphasis on creating a win-win relationship with the entrepreneur is at the heart of being a long-term successful angel—and continuing to see the best deal flow. I recommend this book to anyone even *thinking* about making or receiving angel investments.”

—**HOWARD L. MORGAN**, Founding Partner, First Round Capital

“*Angel Investing* is an engaging, easy read, full of real stories and hard numbers, actual cases and a whole lot of good advice. David S. Rose brings tons of real-world knowledge to the subject that makes this required reading for every new angel.”

—**TIM BERRY**, Author of *Business Plan Pro*, Entrepreneur, Angel Investor

“Anyone with a checkbook can be an angel investor, but it takes insight to do it well. David S. Rose has written a terrific new book that will help would-be angels make money, rather than lose it. From explaining the value of diversification, to tips on evaluating deals, to offering up plans to attract good deals, *Angel Investing* will help you move from a money-losing amateur to a money-making professional angel. And if you’re an entrepreneur looking for angel money, you should read this book too. It will help you understand what knowledgeable angels are seeking and how they will evaluate you.”

—**SCOTT SHANE**, author of *Fool’s Gold? The Truth Behind Angel Investing in America*

#### About the Author

**DAVID S. ROSE** is a serial entrepreneur, Inc 500 CEO and one of the world’s most active angel investors. Described by *Forbes* as “New York’s Archangel,” by *BusinessWeek* as a “world conquering entrepreneur,” and by *Red Herring* as “patriarch of Silicon Alley”, David has founded or funded over 90 high tech companies. He is the founder and CEO of Gust, the international collaboration platform for startup financing used by over 50,000 accredited angel investors, 1000 angel groups and venture capital funds, and 250,000 entrepreneurs. Gust received the SIIA CODiE Award for Best Collaboration Solution in both 2012 and 2013, as well as the 2012 SWIFT/Innotribe Award as the world’s most innovative financial technology company.

David is also Managing Partner of Rose Tech Ventures, an early stage angel fund; Founder and Chairman Emeritus of New York Angels, the most active angel group in America; and Associate Founder and Founding Track Chair for Finance, Entrepreneurship and Economics at Singularity University, the Google/NASA-sponsored post-graduate program in exponential technologies. A native New Yorker, David has a BA from Yale University, an MBA in Finance from Columbia Business School, and a D. Eng. h.c. from Stevens Institute of Technology.

## **Users Review**

### **From reader reviews:**

#### **Virginia Scheffer:**

Have you spare time for just a day? What do you do when you have more or little spare time? Yeah, you can choose the suitable activity with regard to spend your time. Any person spent their own spare time to take a move, shopping, or went to the Mall. How about open or read a book eligible Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups? Maybe it is to be best activity for you. You understand beside you can spend your time with the favorite's book, you can more intelligent than before. Do you agree with its opinion or you have some other opinion?

#### **Raymond Guajardo:**

The book Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups make you feel enjoy for your spare time. You can utilize to make your capable much more increase. Book can to be your best friend when you getting stress or having big problem with your subject. If you can make reading through a book Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups to be your habit, you can get a lot more advantages, like add your own capable, increase your knowledge about several or all subjects. You are able to know everything if you like open and read a reserve Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups. Kinds of book are several. It means that, science reserve or encyclopedia or some others. So , how do you think about this e-book?

#### **Elaine Woodring:**

Now a day people that Living in the era exactly where everything reachable by connect with the internet and the resources inside it can be true or not need people to be aware of each info they get. How a lot more to be smart in obtaining any information nowadays? Of course the reply is reading a book. Examining a book can help persons out of this uncertainty Information mainly this Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups book because this book offers you rich information and knowledge. Of course the info in this book hundred per cent guarantees there is no doubt in it as you know.

#### **Dina Hirsch:**

This Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups usually are reliable for you who want to become a successful person, why. The explanation of this Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups can be one of many great books you must have is definitely giving you more than just simple reading food but feed you actually with information that probably will shock your earlier knowledge. This book will be handy, you can bring it just about everywhere and whenever your conditions at e-book and printed versions. Beside that this Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups giving you an enormous of experience including rich vocabulary, giving you trial of critical thinking that we all know it useful in your day pastime. So , let's have it and enjoy reading.

**Download and Read Online Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose #UGSQ43JRHKB**



## **Read Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose for online ebook**

Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose books to read online.

### **Online Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose ebook PDF download**

**Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose Doc**

**Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose Mobipocket**

**Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups By David S. Rose EPub**