



After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist (Apprentice Series)

By Chris Meyer, Trish Meyer

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Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, *After Effects Apprentice* was created for you. With 12 core lessons including a trio of projects combining After Effects with CINEMA 4D Lite, you'll learn how to tap this program's vast potential – whether you create motion graphics for network television, corporate communications, or your own projects.

Fully updated to cover the major new features added in After Effects CC, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers; animate eye-catching titles; manipulate 3D space; color key, track or rotoscope existing footage to add new elements; and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions.

USER LEVEL: Novice–Intermediate

Topics include how to:

- Animate, edit, layer, and composite a variety of media.
- Manipulate keyframes and the way they interpolate to create more refined animations.
- Use masks, mattes, stencils and blending modes to add sophistication to your imagery.
- Create, animate, and extrude text and shape layers.

- Explore 3D space, including using CINEMA 4D Lite.
- Use tracking and keying to create special effects, such as replacing screen displays.

A companion website at www.routledge.com/cw/meyer makes available for download all exercise source material and After Effects CC project files required to get the most out of this book.

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Editorial Review

Review

"Chris and Trish are not only masters of After Effects, but have the unique ability to translate that knowledge into step-by-step instructions that are easy to understand. *After Effects Apprentice* is a must-have trusted resource for any After Effects professional no matter what level of experience." ?Steve Forde, Group Product Manager, Adobe

"I literally learned After Effects from Trish Meyer two weeks before starting work on *Star Wars: Episode 1*. Their commitment to quality, and, more importantly, clarity, makes their books 'must-haves.' *After Effects Apprentice* is a great way to get started in After Effects...possibly the best way." ?Alex Lindsay, Chief Architect, Pixel Corp

About the Author

Trish and Chris Meyer are principals of Crish Design, an award-winning motion graphics design studio. Two of the original After Effects users with over 20 years experience, the Meyers are highly respected authors of motion graphics books and training videos. For more, visit: www.crishdesign.com.

Users Review

From reader reviews:

Thomas Llanos:

Now a day individuals who Living in the era wherever everything reachable by connect with the internet and the resources included can be true or not involve people to be aware of each info they get. How a lot more to be smart in acquiring any information nowadays? Of course the correct answer is reading a book. Reading through a book can help persons out of this uncertainty Information specially this After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) book because book offers you rich data and knowledge. Of course the data in this book hundred per cent guarantees there is no doubt in it you may already know.

Jamie Leal:

In this particular era which is the greater man or woman or who has ability in doing something more are more treasured than other. Do you want to become certainly one of it? It is just simple approach to have that. What you are related is just spending your time little but quite enough to possess a look at some books. Among the books in the top record in your reading list is After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist (Apprentice Series). This book that is certainly qualified as The Hungry Hills can get you closer in growing to be precious person. By looking upwards and review this publication you can get many advantages.

Allen Barnett:

That guide can make you to feel relax. This specific book After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) was colourful and of course has pictures on there. As we know that book After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) has many kinds or category. Start from kids until youngsters. For example Naruto or Investigator Conan you can read and believe that you are the character on there. So , not at all of book are usually make you bored, any it can make you feel happy, fun and chill out. Try to choose the best book for yourself and try to like reading which.

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