



# Presentation Sin: The Practical Guide to Stop Offending (and Start Impressing) Your Audience

*By Alan Hoffer*

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## **Presentation Sin: The Practical Guide to Stop Offending (and Start Impressing) Your Audience** By Alan Hoffer

Whether you're a novice or an experienced presenter, Presentation Sin gives you the insight to:

1. Master the skills to appear confident, passionate, and professional.
2. Create presentations that your audience will remember and repeat.
3. Connect with your audience to build and maintain interest.

With over 100 tips and a host of stories from the trenches, Alan Hoffer will lead you to develop skills that impress those who listen to you speak.

Whether you have an audience of thousands or are in an office with only one, these are the skills and methods that will land your message with impact.

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### **Editorial Review**

#### **About the Author**

Raised around America's Space Program, Alan Hoffler has earned degrees in aerospace engineering and applied mathematics. Midway into his twenty-five years of training technical corporate audiences, instructing in the college classroom, teaching public high school, and speaking nationally to pilots about flying safety, he became fascinated with presentation excellence—how to achieve it and how to teach it. He believes that communication has the power to change a person, an organization, a community, and the world. With a coach's passion, a teacher's heart, and an engineer's mind, his writing reveals his desire to improve himself as well as his clients. When he's not speaking or training, he stays active serving in the local chapter of his professional organization, supporting activities and instructing in his local church, coaching and speaking about youth sports, and dreaming about using his commercial pilot's license. He is the co-author of *6 Steps Forward*, a parable about the stages in a man's life, and author of *Presentation Sin*, a collection of speaking tips he has learned as a speaker, observer, and speaking coach. His most challenging training endeavor is also his most enjoyable—raising two children with his wife Haley.

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