

Psychology: Concepts & Connections, Brief Version

By Spencer A. Rathus



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The theme of this book is applying theories and research to learning and to contemporary life. In every chapter of PSYCHOLOGY: CONCEPTS AND CONNECTIONS, BRIEF VERSION, Ninth Edition, Spencer Rathus CONNECTS psychology to the real world and students' interests, to the field's latest topics and research, to great new multimedia tools, to innovative resources for teaching and learning, and to the proven PQ4R active learning approach. Rathus' warm and engaging writing style explains the fundamentals in ways that students can understand, and then goes a step further to show how those fundamentals relate to students' daily lives. Through Video Connections, Power Visuals, an Author Blog, and interactive pedagogy tied from the text to the book companion web site, this edition provides students with seamless integration of text and technology that will help them study efficiently and effectively.



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Editorial Review

About the Author

Spencer A. Rathus received his Ph.D. from the University at Albany and is on the faculty of The College of New Jersey. His research interests include treatment of obesity and eating disorders, smoking cessation, human growth and development, methods of therapy, and sexual dysfunctions. He is the author of the widely used Rathus Assertiveness Schedule and has written several college textbooks, including PSYCH, HDEV, AIDS: WHAT EVERY STUDENT NEEDS TO KNOW, HUMAN SEXUALITY IN A CHANGING WORLD, ABNORMAL PSYCHOLOGY IN A CHANGING WORLD, and CHILDHOOD AND ADOLESCENCE: VOYAGES IN DEVELOPMENT.

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