



## WAVE 4: Network Marketing in the 21st Century (Wave Books) (Volume 3)

By Richard Poe

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Ride the Wave into the 21st Century! In the ground-breaking Wave 3, Richard Poe revealed how the personal computer revolution liberated network marketing from its humble beginnings to offer an unprecedented professional opportunity for financial freedom. Now, in Wave 4, Poe shows how the marriage between the Internet and people-to-people sales will accelerate the growth of network marketing.

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*By Richard Poe*

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## **Editorial Review**

Review

Ride the Wave into the 21st Century!

"From the Hardcover edition.

From the Inside Flap

Ride the Wave into the 21st Century!

In the ground-breaking "Wave 3, Richard Poe revealed how the new world of computers has liberated network marketing from its humble beginnings to offer an unprecedented professional opportunity for financial freedom. Now, in "Wave 4, Poe shows how the marriage between the Internet and people-to-people sales will accelerate the growth of network marketing.

Poe predicts that this new technology-driven wave will sweep up in its wake millions of people who have never before considered network marketing. In addition, he explains how the Internet, coupled with the touch of good old-fashioned personal attention, will revolutionize direct selling, as the demand for new products and services explodes beyond borders.

We live in exciting times. Millions of people around the world are dreaming of starting up their own businesses. "Wave 4 shows them how network marketing can help them achieve exciting financial goals in the 21st century!

"A splendid read, not only for network marketers, but for anyone wishing to thrive in the home-based economy of the 21st century. Richard Poe cuts through the hype, with insight and objectivity, presenting an unusually clear-headed view of this exciting new business frontier."--Dr. Stephen R. Covey, author of "The 7 Habits of Highly Effective People

""Wave 4 is a tidal wave, carrying new millennium surfers into rich ports of call."--Dr. Denis Waitley, author of "The Psychology of Winning for the 21st Century

"From the Trade Paperback edition.

About the Author

Richard Poe is a New York Times-bestselling author. He has written on science, history, business and politics. His latest book is Perfect Fear: Four Tales of Terror.

## **Users Review**

**From reader reviews:**

**Lavinia Arthur:**

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