



# Complete Digital Photography

*By Ben Long*

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## Complete Digital Photography By Ben Long

COMPLETE DIGITAL PHOTOGRAPHY, SIXTH EDITION guides you through every aspect of digital photography, from shooting through postproduction and printing, to help you master the theory and technical skills required of a great photographer. In an easy-to-understand format, you'll uncover the fundamental photographic knowledge you need to solve common dilemmas and challenges and advance your photographs to a new level. You'll learn everything from how a camera works and how to choose the camera that's right for you, through shooting, image editing, output, and workflow. You'll also explore the basics of artistry in photography, including finding a subject, composition, lighting, and more. This sixth edition features new material covering Photoshop CS5, Camera RAW, Micro Four Thirds cameras, and post-production, and a revised and more user-friendly organizational structure. Tutorials and exercises throughout the book will help you practice the techniques presented in each chapter.

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## Editorial Review

Amazon.com Review

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## Bonus Chapter Excerpt

### Five Key Steps to Choosing a Digital Camera

1. First, determine how much you're willing to spend. Your goal is to get the best camera you can for your budget. *Best* is defined as the balance of features that serves your particular needs.
  2. Next, decide whether you are looking for an SLR or a point-and-shoot camera. If you can't make this decision right away, that's fine. It will probably become apparent pretty soon after you start comparing cameras, or maybe even as you read further into the chapter.
  3. Next, determine what resolution you need for the type of output you're creating.
  4. Among the cameras with the right price and resolution, select the ones that have the shooting features and controls you want.
  5. Of those cameras, make your final choice based on which model delivers the best image quality. This last point will be your most crucial criteria. If you've narrowed your choice to two cameras, and one has great features but the other produces better pictures, you should go with the second camera. Of course, it's frustrating not to get everything you want in a camera, but you can work around most feature deficiencies. Trying to work around bad image quality is much more difficult.
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Download the full bonus chapter of Ben Long's *Complete Digital Photography*. [PDF]

### About the Author

Ben Long is a San Francisco-based photographer, writer, and teacher. The author of more than two dozen books on digital photography and digital video, he is also a senior contributing editor to Macworld magazine, a contributing editor at CreativePro.com, and the author of several best-selling Lynda.com photography courses. His photography clients have included 20th Century Fox, Blue Note Records, Global Business Network, the San Francisco Jazz Festival, the Pickle Family Circus, and Grammy-nominated jazz musicians Don Byron and Dafnis Prieto. He has taught and lectured on photography around the world, including workshops at the Santa Reparata International School of the Arts in Florence and a class for imaging engineers at Apple, Inc. He occasionally dabbles in computer programming and has written image editing utilities that are used by National Geographic, the British Museum, and the White House.

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