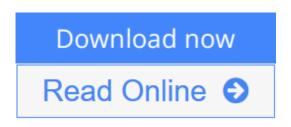


Frederick W. Taylor: The Father of Scientific Management : Myth and Reality

By Charles D. Wrege, Ronald G. Greenwood



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The reader will discover the beginning of modern manufacturing operations and learn how Taylor continues to influence today's manufacturing systems. Frederick W. Taylor shows the reader how to apply his theories and achieve manufacturing excellence.

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Editorial Review

From Library Journal

This is a very carefully researched look at Taylor, the much-misunderstood father of scientific management. Using primary source material, the authors present in a very readable manner a biography/history of both the man and his ideas. Similar to Daniel Nelson's Frederick W. Taylor and the Rise of Scientific Management (Univ. of Wisconsin Pr., 1980), this work shows both that Taylor's ideas have a place in the Information Age and that most of the negative ideas we have about scientific management are not grounded in what Taylor actually did. Even those libraries with Nelson's book will want to purchase this one. Recommended for all business collections.

- Michael D. Kathman, St. John's Univ., Collegeville, Minn. Copyright 1991 Reed Business Information, Inc.

Users Review

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Martin Elkins:

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