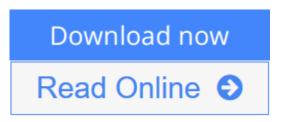


Statistics for Social Data Analysis, 4th Edition

By David Knoke, George W. Bohrnstedt, Alisa Potter Mee



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The fourth edition of STATISTICS FOR SOCIAL DATA ANALYSIS continues to show students how to apply statistical methods to answer research questions in various fields. Throughout the text, the authors underscore the importance of formulating substantive hypotheses before attempting to analyze quantitative data. An important aspect of this text is its realistic, hands-on approach. Actual datasets are used in most examples, helping students understand and appreciate what goes into the research process. The book focuses on the continuous-discrete distinction in considering the level at which a variable is measured. Rather than dwelling on the four conventional levels-of-measurement distinctions, the authors discuss statistics for analyzing continuous and discrete variables separately and in combination.

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- Sales Rank: #723939 in Books
- Brand: Brand: Cengage Learning
- Published on: 2002-01-01
- Original language: English
- Number of items: 1
- Dimensions: 1.16" h x 7.10" w x 9.04" l, 2.21 pounds
- Binding: Hardcover
- 544 pages

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Review

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