



# The Art of Voice Acting: The Craft and Business of Performing for Voiceover

By James Alburger

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## The Art of Voice Acting: The Craft and Business of Performing for Voiceover By James Alburger

From basic acting techniques and exercises for keeping the voice in top condition, to marketing and promotion of the actor, *The Art of Voice Acting* covers it all. Now in its fifth edition, this essential book is packed with expert advice on job opportunities and career management tips; it is the ideal resource for anyone wanting to maximize their success in the industry. Complete with a companion website and QR codes that link directly to additional material such as audio for every script included in the book, more exercises, and voice relaxation techniques, this is the complete package that gives voiceover actors, and those in related fields, a clear, no-nonsense introduction to the business and art of voice acting.

New and updated in this edition:

- All new scripts and voice exercises
- More voice and acting techniques
- Coverage of new trends, including online demos and online auditions
- Additional coverage of audiobooks and new information on home studio technology
- All new contributions from some of the top voice talent in the world

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### Editorial Review

#### Review

"I started using *The Art of Voice Acting* when I was teaching a Voice and Diction class as my acting school, and after reading [the] book, I restructured it into a "Voice Acting" class. The amount of free web links inside is worth more than all the Voice Acting books on the market. I understand why it's considered the bible of Voice Acting. I have recommended it as "The" Voice Acting resource for my students and fellow aspiring voice actors ever since. I have [this] book to thank for the foundation of my training. Thanks Jim for inspiring me to pursue my Voice Acting dream!"

-David Letendre, voice actor and coach

"If there was ever a voice actors bible, this is it. James Alburger covers all the bases. From the business of voiceover to performance techniques, demos, marketing, and more. I've read it cover to cover multiple times... and have several copies as well! James and his book have helped my career immensely. No matter what stage of this great career you are at right now, *The Art of Voice Acting* is a must read."

-Chuck Davis, voice actor

"Required reading at my weekly Denver Voiceover Class is James' classic text, *The Art of Voice Acting*. Student at The Acting Studio get lots of value from his artistic guidelines and marketing tips. What a deal!"

-Bill Smith, Director of The Acting Studio

#### About the Author

James R. Alburger is an award-winning producers, directros, performance coach, and voice actor. After a 25-year career in television (and 11 Emmy Awards), he opened VoiceActing, LLC, which includes VoiceActing Studios and Voice Acting Academy. He teaches workshops on voice acting, voices a variety of audio projects, and is an expert in home studio design and audio production for radio, television, film and live performance. He is also an in-demand coach for companies of all sizes, using his voice acting techniques to teach business professionals how to be more effective communicators.

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#### Robin Boucher:

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