



# Business Data Communications and Networking

By Jerry FitzGerald

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The 11th edition of FitzGerald and Dennis' *Business Data Communications and Networking* focuses on more comprehensive updating, as well as more hands-on and applied exercises. The new edition has more in-depth coverage of routing; revisions and updates on wireless; additional cases for team-based learning; and more hands-on lab exercises. In general, this text has more details in many chapters, specific updates, and updated illustrations.

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### Editorial Review

From the Back Cover

#### **A balanced approach that keeps up with a fast-moving field**

Rapidly evolving data communications and networking technology are shaping the future of the business world, creating new challenges for both business students and the instructors who must prepare them for the future careers.

In order to provide the most relevant, hands-on learning toll currently available, the latest edition of **Business Data Communications and Networking** has been thoroughly update and revised, reflecting the input of users of this textbook worldwide. While retaining the balanced coverage of the technical and managerial aspects of data communications that has made previous editions so popular, the edition features a wealth of cutting-edge applications and new applied exercises designed to help students succeed in an ever-changing field.

#### **Highlights of the 11th Edition include:**

- Combined coverage of wireless and wired LANs into one chapter
- New streamlined and user-friendly format that reflects only current technologies
- Expanded labs and real-world activities to reinforce key concepts and illustrate the practical uses of network technology
- Updated coverage on routing, Ethernet and IP services

About the Author

**Professor Alan Dennis** is professor of information systems in the Kelley School of Business at Indiana University and holds the John T. Chambers Chair in Internet Systems. The Chambers Chair was established to honor John Chambers, president and chief executive officer of Cisco Systems, the worldwide leader of networking technologies for the Internet.

Prior to joining Indiana University, Professor Dennis spent nine years as a professor at the University of Georgia, where he won the Richard B. Russell Award for Excellence in Undergraduate Teaching. Professor Dennis has a bachelor's degree in computer science from Acadia University in Nova Scotia, Canada, and an MBA from Queen's University in Ontario, Canada. His Ph.D. in management of information systems is from the University of Arizona. Prior to entering the Arizona doctoral program, he spent three years on the faculty of Queen's School of Business.

**Dr. Jerry Fitzgerald** is the principal in Jerry Fitzgerald & Associates, a firm he started in 1977. He has extensive in risk analysis, computer security, audit and control of computerized systems, data communications, networks, and systems analysis. He has been active in risk-assessment studies, computer security, audit reviews, designing controls into applications during the new system development process, date communication networks, bank wire transfer systems, and electronic data interchange and date communication networks. Dr. FitzGerald has a Ph.D.in business economics and a master's degree in business economics from the Claremont Graduate School, an MBA from the University of Santa Clara, and a bachelor's degree in industrial engineering from Michigan State University. He is a certified information systems auditor (CISA) and holds a certificate in data processing (CDP). He belongs to the EDP Auditors

Association (EDPAA), the Institute of Internal Auditors (IIA), and the Information Systems Security Association (ISSA). Dr. FitzGerald has been a faculty member at several California universities and a consultant at SRI International.

**Alexandra Durcikova** is an Assistant Professor at the Eller College of Business, University of Arizona. Alexandra has a Ph.D. in Management Information Systems from University of Pittsburgh. She has earned a M.Sc. degree in Solid States Physics from Comenius University, Bratislava, worked as an experimental physics researcher in the area of superconductivity and as an instructor of executive MBA students prior to pursuing her Ph.D. Alexandra's research interests include knowledge management and knowledge management systems, knowledge management system characteristics, governance mechanisms in the use of knowledge management systems; and human compliance with security policy and characteristics of successful phishing attempts within the area of network security. Her research appears in *Information Systems Research*, *Journal of Management Information Systems*, *International Journal of Human-Computer Studies*, and *Communications of the ACM*.

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