



Communication Research Methods in Postmodern Culture

By Larry Z Leslie

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Communication Research Methods in Postmodern Culture explores communication research from a postmodern perspective while retaining key qualitative and quantitative research methods. The author uses easy-to-understand language to incorporate new research methods inspired by contemporary culture and includes review questions and suggested activities designed to help readers understand and master communication research. The blend of new and traditional methods creates a book appropriate to the study of communication in an increasingly complex cultural environment.

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About the Author

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