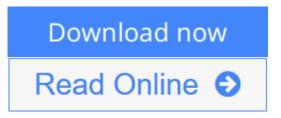


Managing Change, Creativity and Innovation

By Patrick Dawson, Costas Andriopoulos



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This bestselling text continues to provide a fresh approach to organisational change by linking it to the key drivers of creativity and innovation, but now contains improved coverage of approaches to change.

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