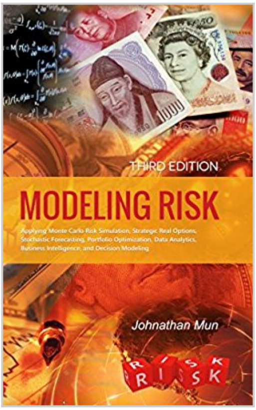

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- Sales Rank: #706602 in eBooks
- Published on: 2015-07-16
- Released on: 2015-07-16
- Format: Kindle eBook

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Editorial Review

About the Author
DR. JOHNATHAN MUN is Vice President of Analytical Services at Decisioneering, Inc., the makers of Crystal Ball(R) analytical software. His duties focus primarily on heading up the development of real options and financial analytics software powered by Crystal Ball(R). Prior to joining Decisioneering, he was a consulting manager and financial economist in the Valuation Services and Global Financial Services practice of KPMG Consulting, and a Manager with the Economic Consulting Services practice at KPMG LLP. During his tenure at KPMG Consulting and at Decisioneering, he has taught, advised, consulted, and applied real options analysis at multiple firms including Unilever, BP, Credit Suisse, Motorola, Intel, and El Paso Electric. He is also currently a visiting professor in finance, economics, and statistics at various universities, including University of Applied Sciences (Germany), Swiss School of Management (Switzerland), and Golden Gate University (California). Mun is the author of Real Options Analysis, also published by Wiley. He continues to offer worldwide seminars and lectures on the topics of real options, simulation and risk analysis, and corporate finance.

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