

Economics

By Douglas McTaggart, Christopher Findlay, Michael Parkin



Economics By Douglas McTaggart, Christopher Findlay, Michael Parkin High quality, engaging content for students...ultimate flexibility for educators

The seventh edition of this benchmark Australian text continues to offer students a comprehensive and relevant introduction to economics whilst offering educators the ability to customise and deliver content – your way.

Economics 7th edition provides a streamlined approach to study and recognises the difficulties some students may face in comprehending key concepts. By leaving the more technical content and application until later, students can enjoy the more exciting policy material from the beginning and engage with the content early.

Through compelling examples, clear explanations and the latest instructive online resources, the text draws students into the content and reinforces learning through practice and solving problems which are relevant to them.

The authors train students to think about issues in the way real economists do, and learn how to explore difficult policy problems and make more informed decisions by offering a clear introduction to theory and applying the concepts to today's events, news, and research.



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